



Media Release

El Dorado County Water Agency Receives Water Marketing Strategy Grant *Agency aims to improve Regional Sustainability*

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The United States Bureau of Reclamation recently announced the award of water marketing grants to nine projects totaling \$2.1 million. The projects include planning activities that will aid in establishing or expanding water markets or water marketing transactions. The nine projects are located in California, Colorado, Idaho, Oregon and Washington.

The El Dorado County Water Agency will receive Reclamation Funding in the amount of \$400,000 with the total project costing \$842,218. EDCWA's American River Basin Water Marketing Strategy Project will partner with several municipal water suppliers within the American River Basin to develop a regional water marketing strategy addressing shortfalls in the American River Basin and within Reclamation's Central Valley Project. Participating agencies include: Placer County Water Agency, City of Sacramento, City of Folsom, Sacramento Suburban Water District and Regional Water Association representing its member agencies in the region.

EDCWA Interim General Manager Kenneth V. Payne, P.E. announced the award at a recent meeting of the Water Agency's Board of Directors. "Our water marketing strategy will focus on increasing coordination between regional conjunctive use and groundwater banking in order to increase water supply reliability in the region," Payne said.

In April 2017 the EDCWA Board of Directors unanimously passed a resolution supporting the Water Agency's participation in the regional application finding the program supports the Water Agency in carrying out its mission; the Board authorized the Interim General Manager to develop and submit the grant application. EDCWA Board Chairman Brian Veerkamp, pleased with the Bureau's announcement, stated, "It is very important that we work with participating agencies in the region toward viable water marketing strategies. This grant will help us achieve regional sustainability."

About the El Dorado County Water Agency

The El Dorado County Water Agency (EDCWA), established in 1959, is a long-term water planning organization. The Agency was created to ensure that El Dorado County has adequate water to serve its multiple needs now and in the future. The Agency, through protecting existing water supplies, securing new water rights and promoting water conservation is responsible for developing and implementing a countywide water plan and for participating in statewide water planning dedicated to assuring that El Dorado County has a sustainable supply of water into the future.